**CALL FOR PROPOSALS: DELIVERY OF AI TRAINING SERVICES FOR PUBLIC SECTOR EMPLOYEES**

The Office for IT and eGovernment, within the *Enabling Digital Governance in Serbia – EDGE* project supported by the World Bank, invites **proposals for the delivery of a pilot Artificial Intelligence (AI) training program** for public sector employees in the Republic of Serbia.

**Objective:**  
To strengthen AI literacy and promote the responsible and strategic use of AI in public administration as part of Serbia’s digital transformation agenda.

**Scope of Work:**

* Provide access for up to 200 participants to two online courses;
* Prepare and translate all training content into Serbian (Cyrillic), ensuring clarity and relevance for public administration officials;
* Monitor participant engagement and collect user feedback;
* Deliver a final evaluation report with insights and recommendations;
* Organize a meeting with relevant stakeholders after the completion of the pilot training to analyze results and discuss possible next steps;

**Duration:**  
The training must be delivered within three months of contract signing.

**Eligibility Criteria:**  
Applicants must demonstrate experience in delivering online training on digital transformation and/or AI, preferably for public sector employees. Experience working in the Western Balkans is considered an asset.

**Submission Deadline: June 27, 2025**

**Proposals must be submitted electronically to:**  
📧 **edge@ite.gov.rs**

**For additional information or questions, please contact:**  
📧 **vanja.kukrika@ite.gov.rs**

The **detailed Terms of Reference** can be downloaded from <https://www.ite.gov.rs/tekst/en/312/edge.php> or requested via the above email.